

College of Engineering Fulbright College of Arts and Sciences Walton College of Business

Annual Academic Assessment Report

Bachelor of Science in Data Science (DTSC) September 14, 2023

Student Learning Outcomes:

- 1. Analyze complex problems facing industry, government, or society and to apply principles of data science and other relevant disciplines to identify solutions.
- 2. Design, implement, and evaluate a data driven solution to meet a given set of stakeholder requirements in the context of the program's discipline involving the collection, representation, manipulation, storage, governance, security, modeling (descriptive, predictive, and prescriptive), and visualization of data.
- 3. Communicate effectively (in written, verbal, technical, visual, and non-technical forms) in a variety of professional contexts and assist decision makers with the interpretation and implications of conclusions supported by data.
- 4. Recognize professional responsibilities and make informed judgments in data science practice based on legal and ethical principles.
- 5. Function effectively as a member or leader of a multidisciplinary team engaged in activities appropriate to the program's discipline.
- 6. Apply critical thinking, problem identification, problem solving skills, theory, techniques, and tools throughout the data analysis lifecycle and employ the resulting knowledge to satisfy stakeholders' needs.

Assessment and Evaluation: AY 2022-2023

The faculty of the Data Science program are preparing for ABET accreditation. At the faculty retreat in August 2022, the following activities were performed:

- Review of program objectives.
 - Approved January 2022. No changes were made.
- Review of student outcomes
 - Approved January 2022. No changes were made.
- Specification of ABET course syllabi.
- Training on implementation of student outcome assessment

During the Fall 2022 semester, the following assessment activities were performed.

- Review of ABET course syllabi.
- Training on methods to assess course outcomes for current courses.

During the Spring 2023 semester, the following assessment activities were performed.

- Review of ABET course syllabi.
- Training on methods to assess course outcomes for current courses.
- External review of curriculum and processes by the Data Science (Industry) Advisory Council.
 - Input from current students
 - Review of courses offered for the first time.

<u>Changes to the Degree Program – Planned or Considered</u>

The following changes to the DTSC degree program were completed:

- Creation and approval of the Music Industry Data Analytics concentration
- Creation and approval of the Cybersecurity Data Analytics concentration
- Updated DTSC 4-year plan, changing 1 required course to elective and adding 3 hours to the first year.

<u>Changes to the Assessment Process – Planned or Completed</u>

Collection of student outcome measures will commence for all DASC course during the 2023-24 academic year.