

2020-2021 Academic Year Report, Graduate Certificate in Technical Writing and Public Rhetorics

Overview

The 2021-2022 academic year saw an increase in overall student enrollment in the graduate certificate program, and an uptick in graduations from the program. Coursework was not modified during this academic year due to pending deadlines on the part of the program director for a book manuscript and a concurrent load running the Writing Program.

Student Feedback

During the last, student feedback was mostly positive in evaluations of coursework. Course feedback included several useful suggestions that will be hopefully incorporated in a program refresh and relaunch.

Plans for Future

For the 2022-23 academic year, the program will keep curriculum the same with minor modifications, with a goal of launching a program refresh with an entirely new vision for curriculum and courses in the 2023-24 academic year. This relaunch is contingent on the director's book project finishing in a timely manner.

Bullet points:

- Grad certificate enrollments went up during fall and spring
- Graduation rate returned to more normal levels
- Student evaluations were mostly positive
- Program plans a front to back refresh/redesign for 2023-2024 academic year