

## **2023-2024 Academic Year Report, Graduate Certificate in Technical Writing and User Experience Design**

### **Overview**

The 23-24 program year saw the continued revision of curriculum for the certificate. Currently, the certificate has one coursing pending final revision to be fully revised, and that revision should take place in the near future.

There has been a steady and slow uptick in interest in the program in that several new applicants have been approved. After serious delays, the program also has a teleprompter and will begin production on an information YouTube channel to help funnel students into the program. Social media production will also scale once that process begins.

### **Student Feedback**

Student feedback has been positive in solicited and unsolicited interactions. Several students have expressed considerable satisfaction with the new coursework and focuses.

### **Plans for Future**

For the 2024-25 academic year, the curriculum will revamp the final course. In addition, the long-delayed microcertificate paperwork should be filed over the summer to give students a narrower access point to the program.

### **Bullet points:**

- Enrollment was steady but slow
- Final curriculum changes will be implemented
- Micro-certificate being written for approval