M.S. in Community Health Promotion 2017-2018

Program Goals

1. To recruit quality students in graduate programs.
2. To strive to recruit and retain diverse study/faculty population.
3. To offer quality graduate programs within Community Health Promotion.
4. To seek external funding to support research and graduate assistants.
5. To promote faculty excellence in areas of teaching and advising.
6. To be involved in professional organizations and active conference presenters.
7. To continue to update technology (computers) to assist faculty and students in areas of teaching, research, service, and advising.
8. To produce and publish quality research.
9. To prepare program graduates with the knowledge, skills, and experiences needed to obtain employment and be successful in the field.
10. To continue to be aware of changing requirement and certification standards in the field.
11. To be sensitive to student needs and concerns, and seek feedback from students regarding the program.
12. To periodically evaluate the effectiveness of the program and faculty within the program.
13. To continue to update library holdings and acquisitions necessary to support learning and scholarly activities.
14. To continue to track and obtain program feedback from graduates.

Student Learning Outcomes

1. Students will be able to identify the major health behavior theories and discuss modes of application.
2. Students will be able to design a program and identify methods of evaluation.
3. Students will be able to use public health data for surveillance and programmatic decision making.

Timeline for Assessment & Analysis
Yearly

Means of Assessment & (Desired Level of Student Achievement)

Direct Assessment:
Mean GPA in PBHL 5613 Principles of Epidemiology (>3.0)
Mean GPA in PBHL 5563 Public Health Principles & Planning (>3.0)
Mean GPA in PBHL 5573 Principles of Health Education (>3.0)
Mean GPA in PBHL 5533 Models and Theories of Health Behaviors (>3.0)

Indirect Assessment:
Percentage of students who pass their comprehensive exams (>80%)

-Results of analysis of assessment of Student Learning Outcomes following timeline stated above

Assessment	Outcome
Mean GPA in CHLP 5613 Principles of Epidemiology	3.5
Mean GPA in PBHL 5563	3.75
Mean GPA in PBHL 5573	3.5
Mean GPA in PBHL 5533	3.25
Percentage of students who pass their thesis defense or comprehensive exams	100%

Any changes to degree/certificate planned or made on the basis of the assessment and analysis
Enrollment numbers are continuing to decline in this program. This stems from speculation that students are going to other institutions that have an accredited Masters of Public Health program. We are collecting data to examine the feasibility of shifting this degree into an accredited Masters of Public Health program.

Any changes to the assessment process made or planned
We have started an online exit survey to gauge student satisfaction, perceptions of the degree program, and job placement.