Academic Assessment Plan

Program Goals
1. To recruit quality students in undergraduate and graduate programs.
2. To strive to recruit and retain diverse student/faculty population.
3. To offer quality undergraduate and graduate programs within RESM.
4. To seek external funding to support research and graduate assistants.
5. To promote faculty excellence in areas of teaching and advising.
6. To be involved in professional organizations and active conference presenters.
7. To continue to update technology (e.g., computers) to assist faculty and students in areas of teaching, research, service, and advising.
8. To produce and publish quality research.
9. To prepare program graduates with the knowledge, skills, and experiences needed to obtain employment and be successful in the field.
10. To continue to be aware of changing requirements and certification standards in the fields.
11. To continue to be sensitive to student needs and concerns, and seek feedback from students regarding the program.
12. To periodically evaluate the effectiveness of the program and faculty within the program.
13. To continue to update library holdings and acquisitions necessary to support learning and scholarly activities.
14. To continue to track and obtain program feedback from graduates.

Student Learning Outcomes
1. Students will demonstrate the ability to create, run, and manage a program or event.
2. Students will demonstrate an understanding of philosophy of recreation and sport management.
3. Students will recognize actual and potential ethical dilemmas.
4. Students will be able to effectively communicate both verbally and in writing.
5. Students will gain quality and significant experience in the field.

Process for Assessing each Student Learning Outcome

1. **Timeline for Assessment & Analysis**

   Yearly

2. **Means of Assessment & Desired Level of Student Achievement**

   Note for each of the below-mentioned courses, a student must obtain a "C" grade or higher. If a student does not achieve a "C" grade or higher in the course, the student must repeat the course until she/he earns a grade of "C" or higher.

   1. As part of the course curriculum, students will successfully complete a program plan in RESM 3833 – Program Planning in Recreation and Sport Management.

   2. Students will successfully complete RESM 1003 – Professional Foundations of Leisure.

   3. Students will successfully complete both RESM 4003 – Management in Recreation and Sport and RESM 4013 – Contemporary Issues in Leisure and Sport.

   4. Students will successfully complete RESM 4083 – Research in Recreation and Sport.

5. Students will successfully complete both RESM 2011 - Recreation and Sport Practicum and RESM 440V - Internship.

3. **Report of results**

See Annual Academic Assessment Report below

Annual Academic Assessment Report 2022-2023

Results of analysis of assessment of Student Learning Outcomes following timeline stated above

The majority of RESM students achieved the student learning outcomes explained above. This is evidenced by students matriculating through our program, graduating, and pursuing graduate education or career opportunities.

Any changes to degree/certificate planned or made on the basis of the assessment and analysis

In 2022-2023, our Recreation & Sport Management program faculty have been reviewing the undergraduate curriculum to ensure continued alignment of industry needs and plan to submit a revised curriculum in the near future (with a goal for the revised curriculum to be in effect for the 2024-2025 academic year).

Any changes to the assessment process made or planned

Not at this time. However, once the revised curriculum is approved, Recreation & Sport Management faculty will update the "Means of Assessment & Desired Level of Student Achievement" metrics for the 2024-2025 academic year.