Program Assessment Plan (Poultry Science-Undergraduate Program) University of Arkansas March 2016

1. Department Name & Contact Information
Department of Poultry Science
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2. Department Mission

The Center of Excellence for Poultry Science shall provide comprehensive programs in research, teaching, and extension dedicated to improving the lives of Arkansans associated with all components of the poultry industry by generating knowledge through research and putting that knowledge to use through education.

3. Program Goals

The goal of the poultry science curriculum is to promote a fundamental understanding of poultry science across sub-disciplines, with an emphasis on the scientific basis underlying the poultry industry. The objective of the required POSC courses is to provide an overview of poultry-related careers, production practices, poultry anatomy, and disciplines that include physiology, diseases, genetics, nutrition, processing, and products.

4. Student Learning Outcome 1. Students will demonstrate knowledge of the basic principles of production, anatomy, physiology, genetics, nutrition, health, and disease identification as related to poultry.

The following items apply to EACH Assessment Measure.

A. Poultry Pre and Post Assessment Test.

- POSC has established a pre and posttest that will be administered the freshmen year in POSC 1002 Introduction to Careers in Poultry Science and again in the senior year in POSC 4343 Poultry Nutrition. This assessment will begin fall of 2016.
- The Pre/Post Test is a direct measure.
- The test includes questions from required poultry core courses: Poultry Nutrition 4343, Avian Anatomy 3554, Poultry Diseases 3323, Egg and Meat Technology 4314, Poultry Production 2343, and Poultry Breeder Management 2353.
- The pretest and the posttest will be scored separately.

POSC Exit Survey

• The Poultry Science Exit Survey is given during the senior year.

- The survey is an indirect measure.
- **B.** Acceptable and Ideal Targets (not required for indirect measures).
- It is likely that the freshmen class will fare poorly on the pretest. We would expect an average score for the pretest to be less than or equal to 55%. We would expect an average score for the posttest to be greater than or equal to 76%.
- C. Key Personnel (Department Head, Faculty, Department Administrative Manager).
- Mike Kidd-department head, the class instructor, and Patrice Sims-department administrative manager

D. Summary of Findings.

- As students matriculate through the program they will take the poultry science core classes.
- The test will be administered fall 2016. Results will be available in the fall of 2016 for the first pretest. The first posttest will be administered fall 2020 and will be available fall of 2021. It is expected that students will fare poorly on the pretest. The posttest would show significant improvement. The students will gain this knowledge from the poultry science core courses. We would expect an average score for the posttest to be greater than or equal to 76%.
- **E. Recommendations** (<u>not required</u> for indirect measures)
- Currently, we do not have any recommendations. Any recommendations will be noted for AY 16-17 after the first pre-test.
- 5. Student Learning Outcome 2. Students develop critical-thinking skills that apply to issues and problems faced by the poultry industry.

Student Learning Outcome 3: Students will be able to communicate summaries of lab activities, interpret results of problem-solving activities and summarize results of research in written and oral communication (Learning Outcome two & three are using rubrics as the direct measure)

The following items apply to EACH Assessment Measure.

A. Rubrics for POSC Seminar Courses

- POSC has established rubric to be used in the seminar courses: POSC 4801 Seminar: Research Topics: POSC 4811 Seminar Professionalism; POSC 4821 Problem Solving; and POSC 4831 Processing Regulations
- The Rubric is a direct measure.
- Two rubrics: oral communications, and written communication will be used in the seminar courses.
- POSC 4801: aim is to help undergraduate students assimilate the fundamentals of understanding research source value and how to read, understand orally present quality referred research publications.
- POSC 4811: address issues associated with preparation for finding and retaining your first job in the poultry industry.
- POSC 4821: real world problem solving of poultry production systems.

POSC 4831: processing plant procedures and regulations with an emphasis on problem solving.

B. Acceptable and Ideal Targets (not required for indirect measures).

- The seminar course is taken during the junior or senior year; preferably the senior year. It is expected that 80% of the class will meet expectations 10% will exceed expectations and 5% will not meet the expectations.
- C. Key Personnel (Department Head, Faculty, Department Administrative Manager).
- Mike Kidd-department head, the class instructor, and Patrice Sims-department administrative manager

D. Summary of Findings.

- The seminar courses consist of several oral presentations, written presentations, team building
 exercises as well as problem solving activities. Students would have gained the prerequisite skills
 for oral presentations and written presentations from previous poultry sciences courses and
 university core courses. The criteria set forth in the rubric will be explained for the assignments.
 Students at this level should be able to meet or exceed the criteria of the rubric.
- The written and oral rubric goes into effect for Fall 2016. Results will be available Spring 2017.
- **E. Recommendations** (not required for indirect measures)
- Currently, we do not have any recommendations. Any recommendations will be noted for AY 16-17.

6. Overall Recommendations

None at this time.

7. Action Plan

No action plan at this time.

8. Supporting Attachments

Pretest and Posttest
Graduate Survey
Oral Presentation Rubric
Written Communication Rubric

Name		Date	
Major: Poultry Science	Animal Science	Other	
Classification:			
A. Freshman			
B. Sophomore			
C. Junior			

Poultry Pre and Post Assessment Test

Multiple Choice (circle the **SINGLE BEST** answer):

- 1) Marek's disease is characterized by:
- a. Neoplastic (cancer) disease only in old chickens
- b. Neoplastic (cancer) disease only in turkeys
- c. Neoplastic (cancer) disease involving the bursa of Fabricius
- d. Neoplastic (cancer) disease involving feather follicles and nerve tissue
- e. Neoplastic (cancer) disease usually causing tumors in the head
- 2) Lymphoid Leukosis:

D. SeniorE. Transfer

- a. Is usually caused by poor sanitation
- b. Is prevented by appropriate vaccination
- c. Can be treated with antibiotics
- d. Often is associated with respiratory disease
- e. None of the Above
- 3) Infectious Bronchitis
- a. Is an extremely contagious upper respiratory disease
- b. Has both respiratory and uremic forms
- c. Has no effect on egg production
- d. A and B above
- e. None of the Above
- 4) Inflammation and atrophy of the bursa of Fabricius, immediately followed by bursal regression, immunosuppression and susceptibility to many other diseases is often the result of:
- a. Coccidiosis
- b. Mycoplasmosis
- c. Histomoniasis
- d. Infectious Bursal Disease
- e. Marek's Disease
- 5) Signs and lesions assoicated with Infectious Coryza include:
- a. Infraorbital Sinusitis, diarrhea and dyspnea in older chickens
- b. Infraorbital Sinusitis, facial swelling, coughing, sneezing, nasal discharge primarily in young immature chickens
- c. Infraorbital Sinusitis, facial swelling, coughing, sneezing, nasal discharge primarily in older mature chickens

- d. Immunosuppression and susceptibility to other diseases 6) The incubation period for the turkey egg is: 21 days
- a.
- 23 days b.
- 25 days c.
- 28 day
- 7) The primary reason chickens are taken off feed before processing is to:
- Save money a.
- b. Prevent birds from gaining too much weight
- Reduce contamination c.
- d. Make the birds easy to catch
- 8) What is the primary role of ventilation in a commercial poultry barn during cold weather:
- Keep oxygen levels high a.
- Remove moisture b.
- Keep birds warm c.
- None of the above d.
- 9) During processing, the chicken carcass is placed in hot water in order to:
- Kill bacteria a.
- Loosen the feathers b.
- Make the birds cleaner c.
- None of these d.
- 10) Sudden Death Syndrome in broilers is associated with:
- a. Birds accidentally choking to death when they eat
- Aortic Rupture b.
- Poisoning c.
- d. None of the above
- 11) During the life of a broiler chicken, it may be fed as many as:
- One diet a.
- b. Two diets
- Four diets c.
- d. Eight diets
- 12) Litter quality can directly impact what part of a processed bird:

a.	Wings
b.	Feet
c.	Breast meat
d.	Tenders
13)	What organ plays a key role in the immune system in broiler chickens:
a.	Kidneys
	Bursa of Fabricius
	Pineal gland
d.	Cloaca
14)	Which of the following does not undergo biological regeneration occurs when a bird molts?
a.	Feather
b.	Ovary
c.	Oviduct
d.	digestive system
15)	Which of the following is not considered an egg abnormality?
a.	Double yolk
b.	Membrane
c.	B –grade
d.	body check
16)	How long are chicken eggs in the setter before transfer to the hatcher?
a.	14
b.	16
c.	18
d.	20
17)	What meat animal is indigenous to North America
a.	Chicken
b.	Duck
c.	Pheasant
d.	Turkey
18)	Why are eggs turned during incubation?
a.	Avoid embryo sticking to inner shell
b.	Stimulate embryo growth
c.	reduce incubation time

d. shorten hatch window

19)	Providing a balanced diet makes up this amount of total live cost of production.
a. b. c. d.	35% 50% 70% 85%
20)	A lack of this nutrient will cause the most serious nutritional deficiency.
a.b.c.d.e.f.	Carbohydrates Proteins Water Vitamins Minerals Fats and oils
21)	Phytate is the name of an organic structure in cereal and legume grains that is primarily bound to this mineral. A commercially sold enzyme called phytase can be added to poultry feed for making this mineral available to poultry.
a. b. c. d. e.	Magnesium Cobalt Sodium Phosphorus Selenium
22)	Warfarin (rat poison) and sulfaquinoxaline (coccidiostat) are well known anti-coagulants because they interfere with this vitamin.
a. b. c. d. e.	Vitamin A Vitamin C Vitamin K Vitamin D Folic acid
23)	The gastrointestinal tract of poultry does not contain this anatomical structure.
a.b.c.d.e.	Cecum Rumen Proventriculus Gizzard Cloaca
24)	Approximately how many pounds of feed are required to produce each pound of live weight gain in

broilers grown to an average market weight?

a.	0.9
b.	1.9
c.	2.9
d.	3.9
25)	As broilers age, their dietary energy/calorie needs and their dietary protein needs
a.	Decrease, decrease
b.	Decrease, increase
c.	Increase, decrease
d.	Increase, increase
26)	The primary protein-providing ingredient used in US poultry diets is:
a.	Soybean meal
b.	Wheat
c.	Corn
d.	Meat and bone meal
27)	Compared with meal/mash, which of the following is not an advantage of providing poultry feeds in the
	form of pellets/crumbles?
	•
a.	Improved flow of feed through bins/feeders
b.	Decreased feed segregation
c.	Reduced feed wastage
d.	Lower feed production cost
	r
28)	Which of these compounds is not classified as an amino acid?
,	······································
a.	Lysine
	Carotene
	Methionine
	Threonine
u.	Theoline
29)	Which of these compounds would not potentially be included as part of a triglyceride?
27)	which of these compounds would not potentially be included as part of a argiveride.
a.	Linoleic acid
b.	Glycogen
	Glycerol
c. d.	Linolenic acid
u.	Linotene acid
30)	is secreted by cells in the proventriculus (stomach) of poultry to aid in the denaturation/digestion of
30)	
	proteins.
0	Acetic acid
a. b	Sulfuric acid
b.	Sulfulle acid

		_			
C	H_{V}	$dr\alpha c$	٠hla	oric	acid

d.	Ascorbic	acid

C14	•	
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31)	The glandular stomach of the avian species is called t called the	he; the muscular stomach of the bird is
32)	The liver of the bird produces which	is stored in the
33)	The first branches off of the aorta in birds are the in birds.	arteries; the aorta curves to the
34)	The three meninges of the avian brain are the and	,
35)	The vein at the back of the thigh is the	, the artery at the front of the thigh is the
36)	The three avian immunoglobulins are,	and
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41)	What is the process that inactivates all pathogenic bacteria (e.g. <i>Salmonella</i>) and is required of all liquid egg products?
42)	Name the two proteins that are responsible for foaming ability (volume) and stability and indicate which protein is responsible for which characteristic.
43)	As the egg ages, what two compounds evaporate during normal storage and what happens to the egg as a result?
44)	What are two purposes of cooking poultry meat?
45)	What is the moisture retention rule mandated by FSIS?
46)	What are some problems that occur when stunning with amperage that is too high?
47)	List four bacterial growth requirements
48)	What are three pathogenic bacteria that are concerns in the poultry meat industry (on either raw or cooked product).
49)	What are the two main functional proteins in further processed meats?
50)	What are six unit operations of primary processing of poultry?

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		_			
C	H_{V}	dro	chl	oric	acid

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C14	•	
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Undergraduate Oral Presentation:

(To be completed by	leted by:	Date: _	
	instructor. Please indicate any category not releva	· · · · · · · · · · · · · · · · · · ·	1
Attribute for ORAL	Does Not Meet Expectations Provide a short explanation for each attribute That you select in this category.	Meets Expectations	Exceeds Expectations
erall quality presentation	Poorly organized Poor presentation Poor communication skills Slides and handouts difficult to read	Clearly organizedClear presentationGood communication skillsSlides and handouts clear	Well organized Professional presentation Excellent communication skills Slides and handouts outstanding
erall breadth knowledge	Presentation unacceptable Presentation reveals critical weakness In depth of knowledge in subject matter	Presentation acceptable Presentation reveals some depth of knowledge in subject matter	Presentation superior Presentation reveals exceptional depth of subject knowledge
	Presentation does not reflect well developed critical thinking skills	Presentation reveals above average critical thinking skills	Presentation reveals well developed critical thinking skills
	Presentation is narrow in scope	Presentation reveals the the draw from knowledge in several disciplines	Presentation reveals the ability to interconnect and extend knowledge from multiple disciplines
	No application to Poultry Science	Application to Poultry Science evident	Presentation shows clear application to Poultry Science
ality of sponse to	Responses are incomplete or required prompting	Responses are complete	Responses are eloquent
estions	Arguments are poorly presentedRespondent exhibits lack of knowledge in subject areaResponse do not meet level expected of B.S. degreeStudent does not realize the connection presented work to poultr science	 Arguments are well organized Respondent exhibits adequate knowledge in subject area Response meet level expected of B.S. degree Student adequately connects presented work to poultry science 	Arguments are skillfully presentedRespondent exhibits superior knowledge in subject areaResponses exceed level expected B.S. degreeStudent is able to discuss in depth the connection of thesis research to poultry science
erall sessment	Does not meet expectations	Meets Expectations	Exceeds Expectations

Undergraduate Written Paper:

Presented by:				
Rubric – Completed by:			Date:	
(To be completed by instructor. Please indicate any category not relevant to presentation)				
Attribute for WRITTEN	Does Not Meet Expectations Provide a short explanation for each attribute that you select in this category	Meets Expectations	Exceeds Expectations	
Overall quality of written content	Arguments are incorrect, incoherent, or flawedObjectives are poorly definedDemonstrated rudimentary critical thinking skillsDoes not reflect understanding of Subject matter and associated literatureDemonstrates poor understanding of theoreticalDemonstrates limited originalityDisplays limited creativity and insight	 Arguments are coherent and clear Objectives are clear Demonstrates average critical thinking skills Reflects understanding of theoretical concepts Demonstrates understanding of theoretical concepts Demonstrates originality Displays creativity and insight 	Arguments are superior Objectives are well definedExhibits mature, critical thinking skills Exhibits mastery of subject matter and associated literatureDemonstrates mastery of theoretical conceptsDemonstrates exceptional originalityDisplays exceptional creativity and insight	
Quality of writing style	Writing is weak Numerous grammatical and spelling errors Organization is poor Documentation is poor	Writing is adequate Some grammatical and spelling errors apparent Organization is logical Documentation is adequate	Writing is publication quality No grammatical or spelling errors apparent Organization is excellent Documentation is excellent	
Overall assessment	Does not meet expectations	Meets Expectations	Exceeds Expectations	
Confidential Co	mments:			