

**Sam Walton College of Business PhD Competencies**  
**(2021-2027 AACSB Accreditation Cycle)**

| <b>Competency</b>  | <b>Measurement</b>  |
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| <p><b>Communication: (Written and Oral)</b> Graduates of the PhD in Business Administration/Economics program at the Sam M. Walton College of Business will be able to communicate scholarly research.</p> <ul style="list-style-type: none"> <li>• Students will demonstrate proficiency in academic writing and oral conventions.</li> </ul>   | <p>Written: Passing written comprehensive</p> <p>Oral: Passing Oral comprehensive exam, second-year paper defense, or oral dissertation defense</p> |
| <p><b>Critical Thinking/ Problem Solving:</b> Graduates of the PhD in BA/Econ program at the Sam M. Walton College of Business will contribute knowledge through original research.</p> <ul style="list-style-type: none"> <li>• Students will demonstrate the ability to develop and conduct original research.</li> </ul>  | <p>Dissertation Defense Pass rate.</p>  |
| <p><b>Technical Competence (Discipline Knowledge):</b> Graduates of the PhD in BA/Econ program at the Sam M. Walton College of Business will contribute knowledge through original research.</p> <ul style="list-style-type: none"> <li>– Learning Objective 1: Students will demonstrate the ability to articulate a discipline’s main theories and foundational literature.</li> <li>– Learning Objective 2: Students will demonstrate deep knowledge of a discipline’s research methods.</li> </ul> | <p>Comprehensive Exam Pass rate.</p>  |
| <p><b>Teaching:</b> Graduates of the PhD in BA/Econ program at the Sam M. Walton College of Business will employ quality teaching principles and practices.</p> <ul style="list-style-type: none"> <li>• Students will demonstrate effective teaching practices.</li> </ul>  | <p>Teaching evaluations questions on:</p> <ol style="list-style-type: none"> <li>1. Instructor Knowledge</li> <li>2. Overall Rating</li> </ol>      |