

**Department of Anthropology, University of Arkansas**  
**Assessment of BA and BS Programs**  
**2022-2023 Academic Year**

**I. BACKGROUND**

The Anthropology Department at the University of Arkansas presently offers two degree programs to undergraduate students—the BA (Bachelor of Arts), and the BS (Bachelor of Science). The Department of Anthropology at the University of Arkansas comprises three separate disciplines – Cultural Anthropology, Biological Anthropology, and Archeology. The Department offers introductory courses in each subdiscipline, as well as a capstone course required for all anthropology majors. In order to bring the Department’s assessment program in line with the College requirements, and in order to standardize assessment as much as possible across courses, the Anthropology Department revised its Assessment Plan in the Spring of 2020. This stands as the current assessment plan, including revision of student learning outcomes, re-evaluating the tools used for assessment, and instituting a formal plan for Departmental Program Assessment.

*Student Learning Outcomes*

Because these disciplines represent a broad mixture of approaches spanning the humanities and sciences, the department has identified *Student Learning Outcomes* separately for each subdiscipline.

A. Cultural Anthropology

- An appreciation of cultural diversity on both a local and global scale and how these diversities come into being and are theorized and communicated anthropologically.
- An understanding of the theoretical underpinnings of cultural anthropology, both in a historical context and in current practice, with an aim to articulating its key concepts, principles, and overarching scholarly contributions.
- An understanding of the role of anthropology in building intercultural knowledge and competence.
- An understanding of the breadth of approaches to understanding human cultural diversity, including not only classical ethnography, and its methods but fields such as visual anthropology, the anthropology of religion, the anthropology of identity, and more.
- An understanding of cultural variation and what value it has within anthropology and for neighboring disciplines and professions outside of the academy.
- A respect for cultural differences around the world.

## B. Archeology

- An understanding of the scope of archeological investigations on both local (Arkansas) and global scales.
- Knowledge of comparative studies of ancient human groups both across space and over time.
- An understanding of long-term culture change, from simple to complex forms and the reverse
- An understanding of the human impact on the environment and how human societies cope with environmental change
- An understanding of how archeological study informs not only the past, but also integrates with our understanding of the present (e.g., sustainability, political context, social interaction, cultural resource management, and heritage tourism).
- Knowledge of the techniques and skills necessary for modern archeological investigation, including using quantitative methods to make inferences about cultural behaviors.
- An understanding of the integration of archeological study with biological and cultural anthropological studies.

## C. Biological Anthropology

- An appreciation for human biological diversity, including physical form, local adaptation, environmental variation, and the origins of this diversity.
- An appreciation of human evolution and the biological origins of modern humans.
- An understanding of the techniques used to study human biology, past and present, including the comparative study of human form and behavior, including the genetic basis for human variation.
- Equip students with an understanding of the methods used to evaluate human remains in a bioarcheological context.
- Equip students with an understanding of the methods and approaches behind forensic anthropology.
- An appreciation of primate diversity, because primates, as our closest living relatives, are often used as models for understanding not only human evolution, but also human adaptation and functional morphology.

## D. In addition, the Department offers a BS degree geared toward pre-dental and pre-medical students. In addition to the above goals, the BS degree fosters the following learning outcomes

- An understanding of biology, chemistry, physics and basic sciences essential to admission in medical and dental schools.
- An understanding of dental anatomy providing preparation for dental school.

## *Assessment of Student Learning*

Assessment of student learning outcomes are carried out in the introductory core classes representing the three separate subdisciplines. In addition, a required capstone course (“History of Anthropological Thought”) for Senior Anthropology Majors assesses student learning outcomes in a broader context of anthropology.

### A. Cultural Anthropology (ANTH 1023)

- *Course grades*
- *Assignment grades, if not accompanied by a rubric or scoring guide*
- *Score gains between pre and post tests (published or local)*
- *Writing samples*

### B. Archeology (ANTH 1033)

- *Course grades*
- *Assignment grades, if not accompanied by a rubric or scoring guide*
- *Score gains between pre and post tests (published or local)*

### C. Biological Anthropology (ANTH 1013)

- *Course grades*
- *Assignment grades, if not accompanied by a rubric or scoring guide*
- *Score gains between pre and post tests (published or local)*

### D. History of Anthropological Thought (ANTH 4013)

- *Course grades*
- *Ethnography assignment*
- *Midterm and final essay*
- *1000 word assessment of the trajectory of anthropological thought*
- *Comparison of start of class pre-assessment and end of class post-assessment on the relationship between anthropological theory and method.*

## II. ASSESSMENT RESULTS

Anthropology had 66 BA and 45 BS undergraduate majors in the Fall 2022 semester, and 72 BA and 48 BS majors in the Spring 2023 semester. Total enrollments in the classes assessed here were as follows (including honors sections, with change over previous year in parentheses):

### Fall 2022

Course	Enrollment
ANTH 1013	730 (+212)
ANTH 1023	613 (+73)
ANTH 1033	116 (+57)
ANTH 4013	55 (+5)

### Spring 2023

Course	Enrollment
ANTH 1013	711 (+183)
ANTH 1023	485 (+17)
ANTH 1033	150 (+90)
ANTH 4013	not taught

## A. CULTURAL ANTHROPOLOGY (ANTH 1023)

ANTH 1023 (An Introduction to Cultural Anthropology) is a University Core Class with 8 regular sections and 7 honors sections taught by Dr. Kozial over the course of two semesters. Assessment of student learning outcomes was evaluated through pre- and post-class quizzes, evaluating learning objective for the State Social Science General Learning Objectives. In addition, five "minute papers" (brief reflection papers) were reviewed by the course instructor. These were from the lecture component of the class. The topics were "Family Structures", "Reciprocity Types", "Foodways/Subsistence", "Race as a Construct", and self-reflection on New Information learned in the class. These essays were evaluated by the course instructor to see that students gained knowledge in each of the topical areas.

### Pre and Post Semester Assessment Results.

#### ANTH 1023 Pre and Post Semester Quiz Results

Semester	N*	Beginning Average	Ending Average	Difference
SP 2023	176	75%	84%	9%
FA 2022	148	79%	85%	6%

### **ANTH 1023H Pre and Post Semester Quiz Results**

Semester	N*	Beginning Average	Ending Average	Difference
SP 2022	35	89%	96%	7%
FA 2021	80	90%	91%	1%

\*Sample sizes differ from enrollment totals because the reported sample size reflects the number of students taking the quiz on-line, rather than the total class enrollment.

### **B. ARCHEOLOGY (ANTH 1033)**

ANTH 1033 (Introduction to Archeology) is a comparatively new University Core. Dr.'s Vining and Stoner developed an assessment plan in the Fall of 2022 comprising a 10 question quiz administered at the beginning and end of the semester.

#### **ANTH 1033 Student Performance**

Fall 2022 (Vining)

Pre-Assessment Test: Average = 66%

Post-Assessment Test: Average = 74%

Spring 2023 (Stoner)

Pre-Assessment Test: Average = 64%

Post-Assessment Test: Average = 72%

### **C. BIOLOGICAL ANTHROPOLOGY (ANTH 1013)**

ANTH 1013 (An Introduction to Biological Anthropology) is a University Core Class with two sections in the Fall and three sections in the Spring. Due to increased enrollment a temporary instructor, Liam Zachary, was hired to teach all sections for the Fall 2022 and Spring 2023 semesters. Assessment of student learning outcomes was evaluated through pre-class quizzes which were compared to overall results from class exams (which presented a broader sample of questions relating to the learning objectives), evaluating learning objective for the State Natural Science General Learning Outcomes, as well as through performance on tests. Students were assessed using a series of 12 questions that were identified as representing core concepts for biological anthropology. These questions were designed to evaluate student's topical knowledge based on the State Natural Science General Learning Outcomes, and allow us to gauge how well students are grasping fundamental topics related to evolution, genetics, primatology, and human evolution. These 12 questions were given as a pre-assessment survey at the beginning of the semester. Then, four questions for each of the three units were asked on the unit. Results are reported by section for the pre-class quizzes. Zachary reported the range of scores among questions for each exam, along with the midpoint of the ranges. Students showed very substantial improvement in scores across all sections and all exams.

### **ANTH 1013 Pre-Semester Quiz Results Compared to Exam Results**

Semester	<u>Pre-Assessment</u>		Exam 1	Exam 2	Exam 3
	Average	Range	Range(mid)	Range(mid)	Range(mid)
FA 2022			52-94 (73)	56-96 (76)	72-98 (85)
Section 001	33.6	11.9-70.8			
Section 003	37.8	11.0-70.8			
SP 2023			58-96 (77)	60-94 (77)	68-94 (81)
Section 001	39.3	12.1-73.5			
Section 002	38.5	11.7-76.4			
Section 004	34.2	10.8-71.0			

### **D. HISTORY OF ANTHROPOLOGICAL THOUGHT (ANTH 4013)**

The assessment for the history of anthropological thought was divided in three parts. At the beginning of the semester the pre-assessment consisted of essays for these three questions: Why do theories matter in ethnographic research, What are the relationships between anthropological theory, method, and ethics in ethnographic research, and how have anthropological theories most changed in response to the crisis in representation? Students completed individual, semester-long ethnography assignments where they were evaluated on their methods in ethnographic research and their theoretical evaluation of their data; they also presented these projects in class. For their midterm essays, students were asked to assess the development of anthropological thinking and apply anthropological frameworks to analysis. For their final essay, students were asked to write guidebooks on method and theory in anthropological research. The post-assessment re-asked students to critically analyze why theories matter in anthropological research, what relationships exist between theory, method, and ethics, and how representation has changed in anthropology. In all, from the first pre-assessment to their research projects and final essays, students exhibited significant improvement in understanding concepts.