

2016 Academic Assessment Report

B.A. Program in European Studies

The European Studies Program will close during the 2017-2018 academic year and merge with the International Studies Program. The program will no longer offer its core courses, but will incorporate a new course into the INST major. All assessment beginning in Fall 2018 will be handled through International Studies.

Learning Outcomes

Students will:

1. Demonstrate broad, interdisciplinary understanding of European cultures, economics, geographies, history, and politics through coursework in the European Studies core and through advanced courses in multiple humanities and social science fields.
2. Show their ability to think, research, and analyze critically through engagement with topical colloquia treating specific European issues and challenges;
3. Develop effective written and oral communications skills through coursework and by developing and presenting research projects in European Studies colloquia;
4. Build intercultural competencies through such high-impact practices as research, study abroad, internships, and service-learning.
5. Demonstrate functional competency in at least one modern world language other than English

Assessment of Student Learning

Direct Methods

- **EUST 2013 Introduction to Europe:** all European Studies majors and minors are required to take this course, which will deliver the content designated in Learning Outcome 1.
 - **Results:** The program taught 45 students in one section of EUST 2013 in Fall 2016. One student was a EUST major.
- **EUST 4003 European Studies Colloquium:** all European Studies majors and minors are required to enroll in at least one colloquium, which will take a topical approach to specific European issues and permit students to develop their critical thinking, research, writing, and speaking skills, as outlined in Learning Outcomes 2 and 3. The program expects that these outcomes will also be served by advanced courses in the major offered by other departments.
 - **Results:** The program taught 23 students in two sections of EUST 4003, including one at the University of Arkansas Rome Center, and 6 students in one section of EUST 4003H. Eight of these students were EUST majors.
- **Advanced Language Courses:** all European studies majors and minors are required to complete two advanced courses in a European language (currently French, German, and Spanish). Successful completion of these courses will represent fulfillment of Learning Outcome 5.

- **Results:** 100% of students graduating with a European Studies degree met the minimum language requirements.
- **Exit Survey (attached):** Graduating European Studies Majors will be asked to complete an exit survey assessing their participation in high-impact practices and measuring their sense of readiness for careers or graduate study in keeping with Learning Outcome 4.
 - **Results:** Due to the anticipated program closure, no exit survey was conducted.

Indirect Methods

- **Course Grades and Student GPA:** information on grades from EUST 2013 and EUST 4003 sections will allow the program to measure the quality of student learning in the European Studies core with respect to Learning Outcomes 1, 2, and 3. The program will also collect the overall GPAs of international studies seniors in order to measure their long-term academic attainment.
 - **Results:** The course grades in European Studies courses appears below. The overall GPA in EUST 2013 decreased by .07 and in EUST 4003 by .01. The GPA stayed constant in EUST 4003H.

Semester	Course	Instructor	Enrollment	Average Course Grade
Fall 2016	EUST 2013	Laurence Hare	44	3.05
Spring 2017	EUST 4003	Laurence Hare	17	3.17
Spring 2017	EUST 4003H	Laurence Hare	6	4.0

- **Honors Research Participation:** the program will collect information on graduating Honors students, including their research focus, topics, and honors level, to assess the depth and breadth of work completed by our top students (see Learning Outcome 4).
 - **Results:** The European Studies program supervised no honors theses in academic year 2016-2017.
- **High-Impact Participation:** the program will collect information on all majors who participate in high-impact activities (including study-abroad and internship experiences) to measure their attainment of Learning Outcomes 4 and 5.
 - **Results:** The European Studies program offered its colloquium (EUST 4003) at the U of A Rome Center in spring 2017. It also sponsored the sixth annual undergraduate research workshop of the student RSO, the Arkansas Consortium for European Studies, in April 2017.