

Academic Assessment Plan

(BA/ART)

(June 1, 2018)

Program Goals (3-4)

(Program goals are broad general statements of what the program intends to accomplish and describes what a student will be able to do after completing the program. The program goals are linked to the mission of the university and college.)

- 1. Prepare students for a career in artistic expression and commercial application in the visual arts and design.**
- 2. Provide a strong foundation in fundamental technical skills and conceptual thinking.**
- 3. Prepare students within each media area to apply and succeed at the graduate level, and/or entry into the professional field.**

Student Learning Outcomes (6-8)

(Student Learning Outcomes are defined in terms of the knowledge, skills, and abilities that students will know and be able to do as a result of completing a program. These student learning outcomes are directly linked to the accomplishment of the program goals.)

- 1. Develop a general knowledge of art concepts and technical skills.**
- 2. Develop a distinct skill set within their media area.**
- 3. Understand the history and criticism of visual art and design.**
- 4. Develop and appreciation for contemporary art practices theories and works.**

Process for Assessing each Student Learning Outcome

(A process must be defined and documented to regularly assess student learning and achievement of student learning outcomes. The results of the assessment must be utilized as input for the improvement of the program.)

- 1. Means of assessment and desired level of student achievement**
Students take a capstone course specific to their media area. The course, ARTS 4923 Professional Development, expects students to produce a portfolio of their work for exhibition as a final research project along with an artist's statement and professional resume. Depending on the media area, a website is also required. These aspects of performance are then evaluated by faculty before students receive a grade and are permitted to proceed to graduation.
- 2. Reporting of results**
Reports are generated by the faculty who then pass them along to the chair of the department who then communicates to the dean or they are assessed in the classes

through the form of formal critiques, professional portfolios, and professional and public exhibitions.

Annual Academic Assessment Report

The Bachelor of Arts (BA) in Art with a concentration in Studio Art is a liberal arts oriented degree consisting of 120 hours, with major emphasis in one studio area, and a minor emphasis in a second studio area. The course of study is designed to offer students a broad cultural education and is ideal for students wishing to do a double major or to minor in another area.

The degree requires twelve credit hours of selected media area coursework for a major emphasis and six hours of selected media area coursework for a minor emphasis. A three-credit-hour professional development capstone course required in the B.F.A. program is optional for BA students to take. In addition, a faculty supervised summary critique is required of each student in their studio area during their senior year. Studio areas include: Ceramics, Drawing, Painting, Photography, Printmaking and Sculpture.

Beyond the selected media area, the student must complete a minimum of thirty-five credit hours of the state minimum core, six elective credits taken outside the Department of Art (*beyond the state minimum core*) as approved by a departmental advisor, and fifty-seven credit hours of Studio Art and Art History courses including:

In Foundations – ARTS 1919C: Studio Foundations I and ARTS 1929C and Studio Foundations II, 18 credit hours (including drills scheduled Thursday nights from 5:30pm to 6:30pm)

In Art History – Completion of a minimum of four courses (12 credit hours) in Art History including Art History Survey I and II and ARHS plus two advanced courses, one pre-19th Century and one 20-21st Century.

Major studio concentration– four courses

Minor Studio concentration– two courses

Academic Electives Study outside of the School of Art, taken with approval from a department advisor

Every semester, the B.A. program in Studio Art assesses student studio work regularly in class critiques and with a final critique at the end of the semester. Summary critiques for graduating students supervised by faculty per media area were reported successful for the 2017-2018 academic year with a high graduation rate.

The B.A. in Studio Art will eliminate primary and secondary concentrations beginning in FY 2019 to embrace an interdisciplinary degree program while still offering a broad cultural

education. Students must complete a minimum of 21 hours in studio art courses, with at least one course from each media category. Within these 21 hours, students must complete at least 6 hours of studio art courses at the 4000-level.

Media Categories:

- **2D (Drawing, Printmaking, Painting)**
- **3D (Sculpture, Ceramics)**
- **Digital/Lens (Photography, Graphic Design (digital tools), Time-Based Media)**