

# **Academic Assessment Plan**

**(BA/ART)**

**(May 16, 2025)**

## **Program Goals (3-4)**

*(Program goals are broad general statements of what the program intends to accomplish and describes what a student will be able to do after completing the program. The program goals are linked to the mission of the university and college.)*

- 1. Prepare students for a career in artistic expression and commercial application in the visual arts and design.**
- 2. Provide a strong foundation in fundamental technical skills and conceptual thinking.**
- 3. Prepare students within each media area to apply and succeed at the graduate level, and/or entry into the professional field.**

## **Student Learning Outcomes (6-8)**

*(Student Learning Outcomes are defined in terms of the knowledge, skills, and abilities that students will know and be able to do as a result of completing a program. These student learning outcomes are directly linked to the accomplishment of the program goals.)*

- 1. Develop a general knowledge of art concepts and technical skills.**
- 2. Develop a distinct skill set within their media area.**
- 3. Understand the history and criticism of visual art and design.**
- 4. Develop and appreciation for contemporary art practices theories and works.**

## **Process for Assessing each Student Learning Outcome**

*(A process must be defined and documented to regularly assess student learning and achievement of student learning outcomes. The results of the assessment must be utilized as input for the improvement of the program.)*

- 1. Means of assessment and desired level of student achievement**  
**Students takes two 40000+ courses, which expect students to produce a portfolio of their work, significant research, and an artist's statement and professional resume. Depending on the media area, a website is also required. These aspects of performance are then evaluated by faculty before students receive a grade and are permitted to proceed to graduation.**

**2. Reporting of results**

**Reports are generated by the faculty who then pass them along to the chair of the department who then communicates to the dean or they are assessed in the classes through the form of formal critiques, professional portfolios, and professional and public exhibitions.**