

2022-2023 Academic Year Report, Graduate Certificate in Technical Writing and User Experience Design

Overview

The 2022-23 academic year saw major changes in the shape and format of the program. The program's curriculum was totally revamped, as was the name to reflect a growing focus on user experience. Unfortunately, the revamp was not fully approved on campus until the end of the summer, so advertisement for the new program were limited. Half of the coursework was redeveloped, with the second half taking place during the next academic year. Several students graduated, but new enrollment was limited due to the delayed full approval of the new curriculum.

Student Feedback

Over the summer, we started including professional interviews during the coursework, and student feedback was incredibly positive. This is something we plan on integrating on a regular basis. One student in the past year did not appreciate the coursework, but the transition to the new model combined with other efforts likely created a mismatch in expectations.

Plans for Future

For the 2023-24 academic year, the curriculum will revamp the final two courses. In addition, we are looking at break 3 courses down into a micro-certificate to give students a smaller window of commitment to the program.

Bullet points:

- Grad certificate graduations were up
- Enrollment was slightly down to a total lack of advertising
- Final curriculum changes will be implemented
- Micro-certificate being proposed