

# Annual Academic Assessment Report

## Master of Arts/Interdisciplinary Studies (IDSTMA)

(June 1, 2025)

### Assessment of Student Learning Outcomes:

Data on student learning outcomes upon degree completion is scarce at this time since there have been only two graduates (Summer 2024 and Spring 2025). In both cases, the graduating students were able to synthesize, analyze, and produce original research by drawing upon the knowledge and experience gained from their previous coursework, culminating in the creation of a final research project that showcased their ability to integrate and apply the skills and insights acquired throughout the program. Both students passed the capstone course.

Graduation	Student	ID	Primary Focus	Secondary Focus	Capstone Grade	Final GPA
August 2024	Kelly Keller	010927077	Workforce Development	Technical Writing	A	3.50
May 2025	Natalie Krogull	010964353	Project Management	TESOL	A	4.0

### Changes to degree planned or made on the basis of the assessment and analysis

There are no changes to the degree program based on the assessment and analysis because there is little assessment data to support any change at this point.

Focus for the coming year will continue to be on student recruitment and retention. The uniqueness of the IDSTMA program, as well as the newness of the degree, has created challenges in enrollment. Currently, the enrollment reflects the following:

- Currently enrolled in the program = 9 students (1 scheduled to graduate Dec 2025)
- Admitted for Summer 2025 = 2 applicants
- Admitted for Fall 2025, but not matriculated yet = 7 applicants
- Admission denials = 3 applicants
- Dropped program = 2 students

A challenge for the IDSTMA is academic advising, which requires assisting students in finding accessible courses across campus that meet their needs as defined by the primary and secondary foci they establish. This challenge may have contributed to the loss of 5 applicants during the 2024-2025 academic year. There were two students who dropped out because of the deactivation of the technical writing graduate certificate.

The use of stackable online graduate certifications remains an attractive component of the IDSTMA program. The IDSTMA program director will continue to work with Global Campus as well as academic programs across campus to create an awareness of the flexibility of the degree and the opportunity for programs to increase their course enrollments by allowing IDSTMA students to enroll.

**Changes to the assessment process made or planned:**

At this time, there are no changes to the initial assessment process established in 2024-2025. The assessment plan for the IDSTMA program remains based on the following criteria:

1. Degree completion rate
2. Course evaluations of both the introductory course as well as the capstone course
  - a. Student feedback
  - b. Affiliate faculty/instructor feedback
3. Graduate outcomes
  - a. Graduate satisfaction with the degree, and
  - b. Career influence of the degree