

**HESC Master's Program Assessment Plan
Student Learning Outcomes
2016-2017**

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Every unit in the college has to have four student learning outcomes focused on (1) discipline specific knowledge, (2) problem solving, (3) critical thinking, and (4) communication (oral and written).

Student learning outcome 1: Students will master accurate and evidence-based knowledge appropriate to their area of concentration.

- a. Human Development and Family Sciences, students will be able to apply and understand different theoretical and research based issues in human development and family systems; including being knowledgeable, sensitive and accepting of the diversity in the lived experiences of individuals and families;
- b. Apparel Merchandising and Product Development, students will understand the complex nature of the textiles and apparel industries, including how products are developed, produced, marketed, and sold;
- c. Human Nutrition, students will be knowledgeable in the areas of scientific evidence based human nutrition and dietetics; and Hospitality Innovation, students will be knowledgeable in the areas of food and beverage, lodging and tourism, events and management;
- d. General HES, students will demonstrate knowledge from a primary and secondary area.

Assessment:

- a. ***Direct measures:***
 - i. *for thesis students, assessment of oral and written thesis proposal and defense (see attached rubrics)*
 - ii. *for non-thesis students, assessment of written comprehensive exams (see attached rubric)*
- b. ***Acceptable and ideal targets:*** *It is acceptable that 75% of all students will perform at satisfactory (2.5) or higher level in the subject area portion of the rubric; it is ideal that 95% of all students will perform at satisfactory (2.5) or higher level in the subject area portion of the rubric*
- c. ***Key personnel:*** *committee members for each individual student; committees are comprised of graduate faculty*

Student learning outcome 2: Students will demonstrate the ability to identify and address complex problems in their area of concentration by forming solutions that are contextually appropriate, feasible, and relevant to public policy.

Assessment:

- a. ***Direct measures:***
 - i. *for thesis students, assessment of written thesis proposal and defense (see attached rubrics)*
 - ii. *for non-thesis students, assessment of written comprehensive exams (see attached rubric)*
- b. ***Acceptable and ideal targets:*** *It is acceptable that 75% of all students will perform at satisfactory (2.5) or higher level in item 4 of the written assessment; it is ideal that 95% of all students will perform at satisfactory or higher level*
- c. ***Key personnel:*** *committee members for each individual student; committees are comprised of graduate faculty*

Student learning outcome 3: Students will be able to critically analyze, evaluate, and synthesize information, ideas, and beliefs in the process of forming conclusions and solutions to complex issues and problems appropriate to their area of concentration.

Assessment:

- a. ***Direct measures:***
 - i. *for thesis students, assessment of oral and written thesis proposal and defense (see attached rubrics)*
 - ii. *for non-thesis students, assessment of written comprehensive exams (see attached rubric)*
- b. ***Acceptable and ideal targets:*** *It is acceptable that 75% of all students will perform at satisfactory (2.5) or higher level in item 4 of the written assessment; it is ideal that 95% of all students will perform at satisfactory or higher level*
- c. ***Key personnel:*** *committee members for each individual student; committees are comprised of graduate faculty*

Student learning outcome 4: Students will demonstrate proficient communication skills

- a. Interpersonal and Oral Communication

Assessment:

- a. ***Direct measures:***

- i. *for thesis students, assessment of oral thesis proposal and defense (see attached rubrics)*
- ii. *for non-thesis students, assessment of oral comprehensive exams (see attached rubric)*
- b. **Acceptable and ideal targets:** *It is acceptable that 75% of all students will perform at “meets expectations” (2) or higher level in the communications portions of the oral rubrics and ; it is ideal that 95% of all students will perform at “meets expectations” (2) or higher level*
- c. **Key personnel:** *committee members for each individual student; committees are comprised of graduate faculty*

b. Written Communication

Assessment:

- a. **Direct measures:**
 - i. *for thesis students, assessment of written thesis proposal and defense (see attached rubrics)*
 - ii. *for non-thesis students, assessment of written comprehensive exams (see attached rubric)*
- b. **Acceptable and ideal targets:** *It is acceptable that 75% of all students will perform at “meets expectations” (2) or higher level of item 3 of the written rubrics and ; it is ideal that 95% of all students will perform at satisfactory or higher level*
- c. **Key personnel:** *committee members for each individual student; committees are comprised of graduate faculty*

Student learning outcome 5: Thesis master students will demonstrate ability to design, implement and analyze research appropriate to their area of concentration; non-thesis master students will demonstrate an understanding of research methods and design appropriate to their area of concentration.

Assessment:

- a. **Direct measures:**
 - i. *for thesis students, assessment of oral and written thesis proposal and defense (see attached rubrics)*
 - ii. *for non-thesis students, assessment of written comprehensive exams (see attached rubric) on questions pertaining to research methods and design*
- b. **Acceptable and ideal targets:** *It is acceptable that 75% of all students will perform at satisfactory (2.5) or higher level; it is ideal that 95% of all students will perform at satisfactory (2.5) or higher level*

- c. **Key personnel:** *committee members for each individual student; committees are comprised of graduate faculty*

Assessment Plan Calendar

2015-2016	Student learning outcome 1: Students will master accurate and evidence-based knowledge appropriate to their area of concentration.
2016-2017	Student learning outcome 4: Students will demonstrate proficient communication
2017-2018	Student learning outcome 5: Thesis master students will demonstrate ability to design, implement and analyze research appropriate to their area of concentration; non-thesis master students will demonstrate an understanding of research methods and design appropriate to their area of concentration.
2018-2019	Student learning outcome 2: Students will demonstrate the ability to identify and address complex problems in their area of concentration by forming solutions that are contextually appropriate, feasible, and relevant to public policy.
2019-2020	Student learning outcome 3: Students will be able to critically analyze, evaluate, and synthesize information, ideas, and beliefs in the process of forming conclusions and solutions to complex issues and problems appropriate to their area of concentration.