

**Assurance of Learning Report  
Technical Competencies**

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Course Name:</b> Business Analytics	<b>Course Number:</b> ISYS 5363
<b>Faculty Name:</b> Dr. Kevin Harmon	<b>Number of Students Assessed:</b> 42
<p><b>Assessment Method:</b> Final exam questions were used. Students were asked to determine probability based off a new software tool implementation and time spent at work. Students were asked to review budget balance (surplus and deficit) and create a scatterplot, forecast 3 years out, run regression, reviewing trends over time, and predicted values for regression. Students were asked to determine the probability of bottling plant filling by looking at the mean of ounces and the standard deviation. The last competency was looking at customer product reviews by season to run ANOVA to assess to determine if seasons affect customer review and then forecast for upcoming shopping season.</p> <p><b>Assessment Criteria:</b> Probability based off employee work time, budget balance based on scatterplot and regression, probability calculation based off standard deviation, and assessment of customer review patterns and forecasting future reviews with values.</p>	
<p><b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b></p>	

**Assessment Results:**

<b>Technical Competency (Rubric for final exam)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Meet Expectation</b> (got answer correct)	<b>Fail to Meet Expectation</b> (did not get answer correct)
Calculated Probability of Employees Struggling w/ Software Implementation	37 (88%)	5 (12%)
Budget Balance	34 (81%)	8 (19%)
Probability Based Off Standard Deviation	41 (98%)	1 (2%)
Assessing and Forecasting Reviews	39 (93%)	3 (7%)
<i>Overall Technical Learning Goal Result (average of all assessed questions)</i>	<u>38 (90%)</u>	<u>4 (10%)</u>

## Assurance of Learning Report Technical Competencies

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Executive MBA
<b>Course Name:</b> Quantitative Methods & Decision Making	<b>Course Number:</b> SCMT 5133
<b>Faculty Name:</b> Dr. Kevin Harmon	<b>Number of Students Assessed:</b> 81
<p><b>Assessment Method:</b> Final exam questions were used. Students were asked to determine probability based off a new software tool implementation. Students were asked to review budget balance (surplus and deficit) and create a scatterplot, forecast 3 years out, run regression, reviewing trends over time, and predicted values for regression. Students were asked to determine the probability of bottling plant filling by looking at the mean of ounces and the standard deviation. The last competency was looking at customer product reviews by season to run ANOVA to assess to determine if seasons affect customer review and then forecast for upcoming shopping season.</p> <p><b>Assessment Criteria:</b> Probability based off employee work time, budget balance based on scatterplot and regression, probability calculation based off standard deviation, and assessment of customer review patterns and forecasting future reviews with values.</p>	
<p><b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b></p>	

### Assessment Results:

<b>Technical Competency (Rubric for final exam)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Meet Expectation</b> (got answer correct)	<b>Fail to Meet Expectation</b> (did not get answer correct)
Calculated Probability of Employees Struggling w/ Software Implementation	66 (82%)	15 (18%)
Budget Balance	73 (90%)	8 (10%)
Probability Based Off Standard Deviation	71 (88%)	10 (12%)
Assessing and Forecasting Reviews	69 (85%)	12 (15%)
<u>Overall Ethics Learning Goal Result (average of all assessed questions)</u>	<u>70 (86%)</u>	<u>11 (14%)</u>

**Assurance of Learning Report  
Written Communication Competencies**

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Executive MBA
<b>Course Name:</b> Marketing	<b>Course Number:</b> MKTG 5223
<b>Faculty Name:</b> Dr. Jeff Murray	<b>Number of Students Assessed:</b> 83
<p><b>Assessment Method:</b> Essay question on the book Blink. Students were asked to select a topic from the book and analyze that topic based on class discussion. The goal for the essay is to encourage students to process a topic more deeply and try to connect the analysis to personal or professional experience.</p> <p><b>Assessment Criteria:</b> Audience, Purpose &amp; Context, Content Development, Genre Development, Grammar and Usage, Punctuation and Syntax, Sources and Evidence.</p>	
<p><b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b></p>	

**Assessment Results:**

<b>Written Communication Competency (Rubric for essay)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Exceed Expectation</b>	<b>Meet Expectation</b>	<b>Fail to Meet Expectation</b>
<i>Overall Written Communication Learning Goal Result (average of all assessed criteria)</i>	<u>56 (68%)</u>	<u>25 (30%)</u>	<u>2 (2%)</u>

**Assurance of Learning Report  
Oral Communication Competencies**

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Course Name:</b> Business Leadership & Ethics	<b>Course Number:</b> MGMT 5223
<b>Faculty Name:</b> Dr. Adam Stoverink	<b>Number of Students Assessed:</b> 40
<b>Assessment Method:</b> Do Good Project Presentation	
<b>Assessment Criteria:</b> Purpose, Content, Style, Grammar, and Genre.	
<b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b>	

**Assessment Results:**

<b>Oral Communication Competency (Rubric for presentation)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Exceed Expectation</b>	<b>Meet Expectation</b>	<b>Fail to Meet Expectation</b>
Purpose	14 (35%)	26 (65%)	0
Content	21 (52.5%)	19 (47.5%)	0
Style	11 (27.5%)	27 (67.5%)	2 (5%)
Grammar	12 (30%)	27 (67.5%)	1 (2.5%)
Genre	16 (40%)	24 (60%)	0
<i><u>Overall Oral Communication Learning Goal Result (average of all assessed criteria)</u></i>	<u>14.8 (37%)</u>	<u>24.6 (61.5%)</u>	<u>0.6 (1.5%)</u>

**Assurance of Learning Report  
Ethical Awareness**

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Course Name:</b> Business Leadership & Ethics	<b>Course Number:</b> MGMT 5223
<b>Faculty Name:</b> Dr. Adam Stoverink	<b>Number of Students Assessed:</b> 41
<p><b>Assessment Method:</b> Ethical Dilemma Assignment that requires students to assess their own ethical values and the social context of problems, recognize ethical issues in a variety of settings, think about how different perspectives might be applied to dilemmas and consider the ramifications of alternate actions.</p> <p><b>Assessment Criteria:</b> Ethical Self-Awareness, Understanding Different Ethical Perspectives, Ethical Issue Recognition, Application of Ethical Perspectives, and Evaluation of Different Ethical Perspectives.</p>	
<p><b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b></p>	

***Assessment Results:***

<b>Ethics Competency (Rubric for assignment)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Exceed Expectation</b>	<b>Meet Expectation</b>	<b>Fail to Meet Expectation</b>
<i>Overall Ethics Learning Goal Result (average of all assessed criteria)</i>	<u>23 (56%)</u>	<u>15 (37%)</u>	<u>3 (7%)</u>

**Assurance of Learning Report  
Critical Thinking/Problem Solving**

<b>Semester &amp; Year:</b> Spring 2024	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Course Name:</b> Strategic Management	<b>Course Number:</b> SEVI 5313
<b>Faculty Name:</b> Dr. Jon Johnson	<b>Number of Students Assessed:</b> 42
<p><b>Assessment Method:</b> Final project that requires students to identify a problem, address important questions, and gather relevant evidence to lead to an appropriate conclusion or recommendation. Students will clearly and logically state their conclusion and recommendation based on evidence presented. The topic focused on Generative AI Related Strategies for Walmart.</p> <p><b>Assessment Criteria:</b> Define Problem, Identify Strategies, Propose Solutions, Evaluate Potential Solutions, Implement Solution, Evaluate Outcomes</p>	
<p><b>Improvement Activities, Suggestions, Plans (required if results are below 80%, encourage all other times):</b></p>	

**Assessment Results:**

<b>Critical Thinking/Problem Solving (Rubric for project)</b> <i>Goal: 80% or greater Meet or Exceed Expectations in Overall results</i>	<b>Exceed Expectation</b>	<b>Meet Expectation</b>	<b>Fail to Meet Expectation</b>
<i>Overall Critical Thinking/Problem Solving Learning Goal Result (average of all assessed criteria)</i>	<u>18 (42.9%)</u>	<u>18 (42.9%)</u>	<u>6 (14.2%)</u>

**Assurance of Learning Report  
Indirect Measures**

<b>Semester &amp; Year:</b> Fall 2023	<b>Degree Program Name:</b> Walton Full-Time and Executive MBA
<b>Indirect Measure Name:</b> Alumni Advisory Board Meeting	<b>Number of Alumni in Attendance:</b> 23
<b>Topics Discussed:</b> Walton College Updates, Walton MBA Program Updates, Board Engagement topic - AI in Business and Academia.	

**Assurance of Learning Report  
Indirect Measures**

<b>Semester &amp; Year:</b> Spring 2024	<b>Degree Program Name:</b> Walton Full-Time and Executive MBA
<b>Indirect Measure Name:</b> Alumni Advisory Board Meeting	<b>Number of Alumni in Attendance:</b> 34
<b>Topics Discussed:</b> Walton College updates, Walton MBA Program updates, Board Engagement topic – Launching a New Alumni Engagement Program to include committees on events, scholarships, recruitment, and mentorships.	

**Assurance of Learning Report  
Indirect Measures**

<b>Semester &amp; Year:</b> Fall 2023 & Spring 2024	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Indirect Measure Name:</b> 2024 Cohort Student Advisory Board Meeting	<b>Number of Students in Attendance:</b> 6 students at each meeting
<b>Topics Discussed:</b> 6 students were elected (by peers) to serve on the Student Advisory Board. The SAB meets with program staff twice a semester to discuss current classes, program events, and provide overall program feedback from the other students in the 2024 cohort.	

**Assurance of Learning Report  
Indirect Measures**

<b>Semester &amp; Year:</b> Fall 2023 & Spring 2024	<b>Degree Program Name:</b> Walton Full-Time MBA
<b>Indirect Measure Name:</b> 2025 Cohort Student Advisory Board Meeting	<b>Number of Students in Attendance:</b> 5 students at each meeting
<b>Topics Discussed:</b> 5 students were elected (by peers) to serve on the Student Advisory Board. The SAB meets with program staff twice a semester to discuss current classes, program events, and provide overall program feedback from the other students in the 2025 cohort.	

**Assurance of Learning Report  
Indirect Measures**

<b>Semester &amp; Year:</b> Fall 2023 & Spring 2024	<b>Degree Program Name:</b> Walton Executive MBA
<b>Indirect Measure Name:</b> 2024 Cohort Student Advisory Board Meeting	<b>Number of Students in Attendance:</b> 15 students at each meeting
<b>Topics Discussed:</b> 15 students were elected (by peers) to serve on the Student Advisory Board. The SAB meets with program staff twice a semester to discuss current classes, program events, and provide overall program feedback from the other students in the 2024 cohort.	

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Indirect Measures**

<b>Semester &amp; Year:</b> Fall 2023 & Spring 2024	<b>Degree Program Name:</b> Walton Executive MBA
<b>Indirect Measure Name:</b> 2025 Cohort Student Advisory Board Meeting	<b>Number of Students in Attendance:</b> 13 students at each meeting
<b>Topics Discussed:</b> 13 students were elected (by peers) to serve on the Student Advisory Board. The SAB meets with program staff twice a semester to discuss current classes, program events, and provide overall program feedback from the other students in the 2025 cohort.	