

Doctor of Philosophy in Economics
Doctor of Philosophy in Business Administration

Point(s) of Contact: Doctoral Programs Committee

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Scope of Assessment: AACSB and NCA-HLC

Competencies, Measures, and Instruments

Note: The PhDs in Economics and Business Administration share a common set of doctoral level goals and objectives. However, the two programs maintain different measurements and instruments for some objectives, as indicated below.

COMMUNICATION

Competency: Graduates of the PhD in (Econ / BA) program at the Sam M. Walton College of Business will be able to communicate scholarly research.

Learning Objective: (Written and Oral) Students will demonstrate proficiency in academic writing and oral conventions

Measure: Pass rate on comprehensive exam

How Measured: Collection of pass rates from program coordinator

Instrument: None, percentage-based measure

CRITICAL THINKING/PROBLEM SOLVING

Competency: Graduates of the PhD in (ECON/BA) program at the Sam M. Walton College of Business will contribute knowledge through original research.

Learning Objective: Students will demonstrate ability to develop and conduct original research.

Measure: Pass rate on dissertation defense

How Measured: Collection of pass rates from program coordinator

Instrument: None, percentage-based measure

TECHNICAL COMPETENCE DISCIPLINE KNOWLEDGE

Competency: Graduates of the PhD in (ECON/BA) program at the Sam M. Walton College of Business will possess deep knowledge in their areas of specialization.

Learning Objective 1: Students will demonstrate ability to articulate discipline's main theories and foundational literature.

Measure: Pass rate on dissertation defense

How Measured: Collection of pass rates from program coordinator

Instruments: None, percentage-based measure

Learning Objective 2: Students will demonstrate deep knowledge of discipline's research methods.

Measure: Pass rate on dissertation defense

How Measured: Collection of pass rates from program coordinator

Instruments: None, percentage-based measure

TEACHING

Competency: Graduates of the PhD in (ECON/BA) program at the Sam M. Walton College of Business will employ quality teaching principles and practices.

Learning Objective: Students will demonstrate effective teaching practices.

Measure: Teaching evaluation scores, by calendar year

How Measured: Collection of teaching evaluations from program coordinator

Instrument: End of Course Evaluation, University and WCOB core questions